

# National Hearing Day Celebration

## The Eat, Laugh, and Learn Breakfast Presented by Rotarians for Hearing Regeneration

Wednesday, May 12, 2010  
Location – Old Country Buffet, Lakewood Towne Center  
Doors Open - 7:00 AM



You're invited to join Rotary for a breakfast of laughter and learning. Come listen to America's first hearing impaired comedienne, Kathy Buckley. She is hilarious and inspirational. Our special guest will be Dr. Edwin Rubel from the University of Washington. Dr Rubel, discovered that birds regenerate damaged hair cells of the inner ear. He will explain his research and the latest developments in regeneration, which could result in better hearing for millions of people . . . maybe even you . . . or your children.

### SPONSORSHIP LEVELS

#### **\$1500 -- SUPER LEARNING LEVEL**

- Logo and banner on the Hearing Regeneration website ([www.hearingregeneration.org](http://www.hearingregeneration.org))
- Private meeting with **Dr. Edwin Rubel** and comedian **Kathy Buckley**
- Plus all benefits of the Learning Level Sponsorship below . . .

#### **Over \$1000 -- LEARNING LEVEL**

- Name on Program as major Sponsor of this year's Fundraiser
- Booth at event to dispense information
- Option to place materials at each table
- Name and logo on overhead streaming video as major Sponsor
- Reserved Table for 8

### **\$500 - \$999 -- LAUGHING LEVEL**

- Name in Program
- Name and logo on overhead streaming video
- 4 complementary tickets to the event

### **\$300 - \$499 -- EATING LEVEL**

- Name in Program
- Name and logo on overhead streaming video
- 2 complementary tickets to the event

### **\$275 -- MEDIA LEVEL**

- Name in Program
- Half-page (8 ½ x 11 paper) insert – Business Examiner (coverage: Tacoma, Gig Harbor, and Fife – approximately 1100)
- Name and logo on overhead streaming video
- 2 complementary tickets to the event

If you are interested in being a sponsor and have questions, please contact:

Don Doman

Ideas and Training

4701 North Huson Street

Tacoma, WA 98407

253-759-6639

trainingmedia@yahoo.com

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**The Eat, Laugh, Learn Breakfast  
Rotarians for Hearing Regeneration**

SPONSORSHIP FORM

Name of Organization/Business \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone Number \_\_\_\_\_ (work) \_\_\_\_\_ (cell)

Email address \_\_\_\_\_

Yes, I would like to sponsor The Eat, Laugh, Learn Breakfast, Celebrating National Hearing Day on May 12 at the following level:

\$1500 + -- SUPER LEARNING LEVEL

\$1000 + -- LEARNING LEVEL

\$500 - \$999 -- LAUGHING LEVEL

\$300 - \$499 -- EATING LEVEL

\$275 -- MEDIA LEVEL

For credit card payments please, "donate" online at [www.hearingregeneration.org](http://www.hearingregeneration.org).

Checks are made payable to Rotarians for Hearing Regeneration and mail to:

Rotarians for Hearing Regeneration

P.O. Box 881037

Steilacoom, WA 98388

Mail in your completed form or email to [trainingmedia@yahoo.com](mailto:trainingmedia@yahoo.com) by April 15, 2010

This first annual Eating, Laughing, Learning Breakfast presented by Rotarians For Hearing Regeneration will include two speakers:

## Kathy Buckley



Kathy Buckley ([www.kathybuckley.com](http://www.kathybuckley.com)) is a five-time American Comedy Award Nominee as Best Standup Female Comedienne, and the winner of countless other awards for her work. Her television appearances include The Tonight Show, Good Morning America, CBS This Morning, The Today Show, Entertainment Tonight, Extra, Inside Edition and CNN.

Her poor performance in second grade landed her in a school for mentally and physically impaired children. It took school administrators, psychologists, and audiologists nearly a year to discover it was just a hearing loss and not a lack of mental acuity that was impeding her speech and language development. During her late teens, Kathy's life was interrupted when she was run over by a jeep while sunbathing on a beach. As a result she experienced intermitted paralysis in her legs. Her recovery took almost five years. Then, just six years later, she was diagnosed with cervical cancer. Undaunted, she has

turned roadblocks into springboards, using her personal experience as launching pads for humor and education of others.

This is what people are saying about Kathy Buckley ----

“An Inspiration.” -- Colin Powell

“She has you crying one moment, the next you're laughing.”  
– The Today Show

“What a story, what a lady! A tale of courage from a silent world. Mesmerizing and humbling.” -- Entertainment Tonight



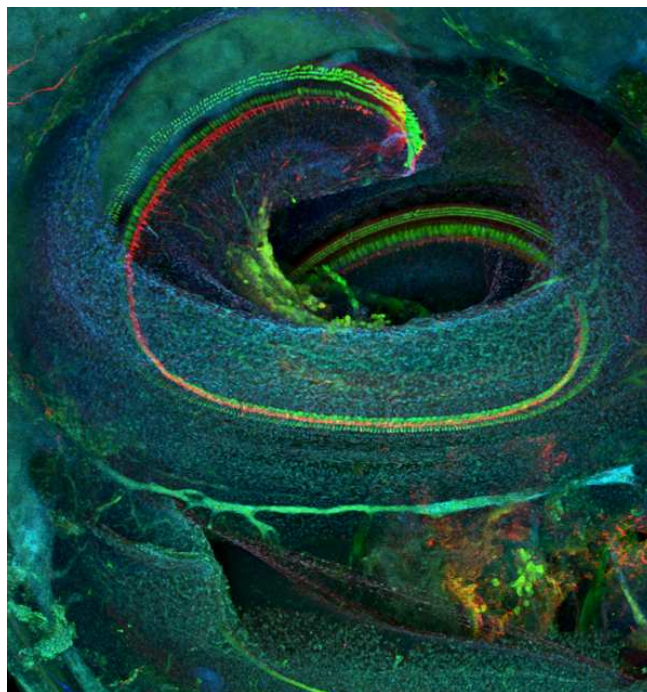
**Dr. Edwin Rubel, Ph.D.**



Dr. Rubel is part of the Virginia Merrill Bloedel Hearing Research Center at the University of Washington. The Bloedel team has dominated the world's literature on hair cell regeneration. Dr. Rubel was the first to discover hair cell regeneration in birds. Further research has confirmed that regeneration of inner ear structures in mammals (as well as birds) is possible.

UW researchers are now poised to take the next step in bringing this possibility closer to a practical treatment for the hundreds of millions of hearing impaired people worldwide.

**Edwin Rubel**  
Professor (Otolaryngology)  
Ph.D. Physiological Psychology and Animal Behavior



Award Winning Inner Ear Photograph by Glen McDonald.